

NEWMAN

BULLETIN
BOARDS
and
CHANGEABLE LETTER
DIRECTORIES



THE NEWMAN MFG. CO.
CINCINNATI, OHIO
(NORWOOD STATION)
CHICAGO.....NEW YORK.....ST. LOUIS

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NEWMAN

BULLETIN BOARDS , , BUILDING DIRECTORIES



Plant of The Newman Mfg. Co., Cincinnati; 226,000 square feet of floor space, 17½ acres of ground.

Since 1882 Newman Building Directories and Bulletin Boards have been acknowledged the standard by which others are judged. These boards, made by skilled artisans in our big plant, are sold under a steel-clad, definite guarantee. If they are not exactly as represented we will replace them.

By no means are we confined to the stock sizes and popular styles shown in this booklet. It is possible for us to quote proportionately low prices for special types of boards in all required sizes, with either plain or highly ornamental metal frames.

The photographs in this catalog give only a very sketchy idea of the beauty and effectiveness of our boards. No other boards possess the same dignity, plus easy reading and undoubted longevity. The frames of brass and bronze need very little attention, and you know that metal will outlast, 10 to 1, any wood ever discovered.

When ordering kindly make sure to give all the necessary measurements of the boards, and state the finishes desired. GIVE OUR CATALOG NUMBERS WITHOUT FAIL. Order changeable characters by TYPE LETTER. It will do no harm to give page numbers, also. List

the kinds of characters carefully and give the correct quantity of each.

Our terms are NET CASH in thirty days to rated concerns and responsible individuals only. Otherwise from 33⅓% to 50% in advance and balance C. O. D. or sight draft on bill of lading. If you are not rated and wish to open an account with us please send at least three references with your order.

All prices are strictly f. o. b. cars, Norwood Station, Cincinnati, Ohio.

It is always a real pleasure to offer suggestions for distinctive bulletin boards and directories, and there are no limits to the kinds we can make. Don't hesitate to ask questions.

Please note that any of our stock numbers can be made in any desired sizes, and that the backboards may be of plain compo board for posters and notices, when the metal or cloth backboards are not requisite.

When requesting suggestions please give number of names, rooms or listings to appear, so that we can estimate the exact "sight size." Give us as much information as possible regarding the architecture of the building, etc., for the guidance of our artists and estimators.

THE NEWMAN MANUFACTURING CO.

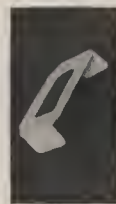
NORWOOD STA.—CINCINNATI, OHIO
Branch: 165 W. Wacker Dr., Chicago

Type A *~* Celluloid Characters

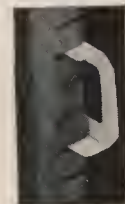
THESE cut-out celluloid letters are used only with bulletin boards and building directories having cloth-covered grooved backboards.

Each character has two lugs or projections on the back, formed at right angles to the body of the character, and so arranged that proper spacing is an easy matter.

Our celluloid letters are so made that all sizes line up perfectly with each other on our boards, regardless of the distances between grooves. They are made of stiff, heavy ivory-white or red celluloid, nicely trimmed and highly glazed.



Showing
double wing.



Showing how
it fits into the
grooved sign
board.

These new style letters have double prongs which are **GUARANTEED TO PREVENT CURLING OF THE CHARACTERS.**

The square Gothic type is considered the most effective of all types for use in building directories.

Celluloid letters are obtainable only in this particular type, with double prongs, and in the sizes listed below.

Prices

Any desired English letters, figures, quotation marks or other characters are obtainable. Characters shipped in bulk packages at the prices quoted. All characters carried in stock and shipped within 48 hours from receipt of order:

$\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, or 1" white, per hundred	\$ 6.00—Red, \$ 8.00
$1\frac{1}{2}$ " white, per hundred.....	10.00—Red, 12.00
2" white, per hundred.....	14.00—Red, 16.00

Division strips, white, 5c per lineal foot. Red strips, 6c per lineal foot. No extra charge for inserting division strips on boards.

SETTING-UP SERVICE: We will set up boards before shipping at \$2.00 per 100 characters. Perfect satisfaction guaranteed when typed or plainly hand-lettered copy is provided.

EXCHANGE CHARGE: When characters are returned for substitution, through no fault of ours, we make a charge of 15% of the cost of the returned characters for exchanging them.

Celluloid characters positively cannot be procured in special styles or sizes other than those pictured or listed on this page.

For Cloth-covered boards to take these characters, see pages 4, 5, 7, 8, 9, 10, 12, 13, 14, 15, 16.



Type D *White Enameled Aluminum Characters*



Our new die-cast aluminum characters are superior to any other interchangeable letters on the market today. They will outlast and outclass any other make of letter, regardless of price.

Light in weight, yet they are unbreakable and can be safely guaranteed in every way. We strongly recommend them for boards of every style and for every purpose.

These Type D characters are used only with bulletin boards and building directories having cloth-covered grooved backboards.

They are spurred Egyptian letters, correct in outline and positively uniform in size and thickness. Each has a lug or projection on the reverse side, providing an easy method of inserting in grooves $\frac{1}{2}$ or $\frac{1}{4}$ " apart.

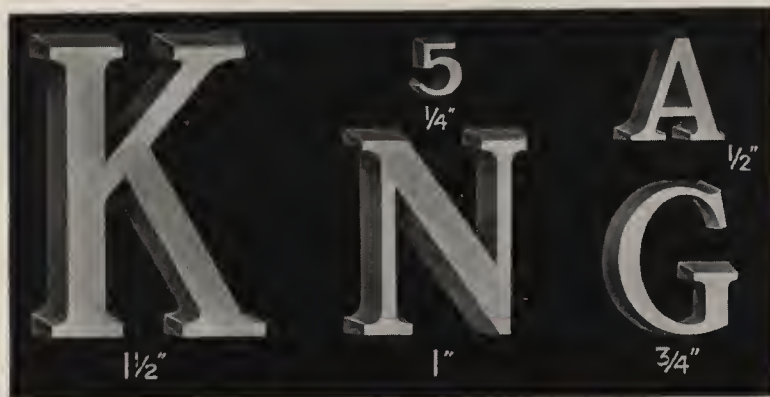
It is evident from the illustration that they cannot be set up in any but an upright, perfectly normal position.

To insure their permanence these letters are first plated a deep black, and then the faces are coated with a white enamel and thoroughly baked. No other letters can be as easily cleaned, and still retain their high gloss.

Prices

Characters shipped in bulk packages at the prices quoted below. All characters carried in stock, and shipped within 48 hours from receipt of order.

$\frac{1}{4}$ " characters.....	\$ 6.00 per 100
$\frac{1}{2}$ " "	7.50 " "
$\frac{3}{4}$ " "	9.75 " "
1 " "	13.00 " "
$1\frac{1}{2}$ " "	17.50 " "
2 " "	22.00 " "
$2\frac{1}{2}$ " "	30.00 " "



White enameled brass division strips, 50c per lineal foot.

Compartment boxes for characters, \$1 each.

For our fee for Setting-Up Service, see page 2. Return charge of 15%, same as on page 2.

For cloth-covered boards to take these characters, see pages 4, 5, 7, 8, 9, 10, 12, 13, 14, 15, 16.

"We have this date installed the program board which we ordered from you some time ago.

"We wish to state that we are *very much pleased* with this board and have placed it in a conspicuous place in our lobby, from which we have had quite a few compliments.

"Thank you for your promptness in sending this."

HOTEL TULSA, Tulsa, Okla.

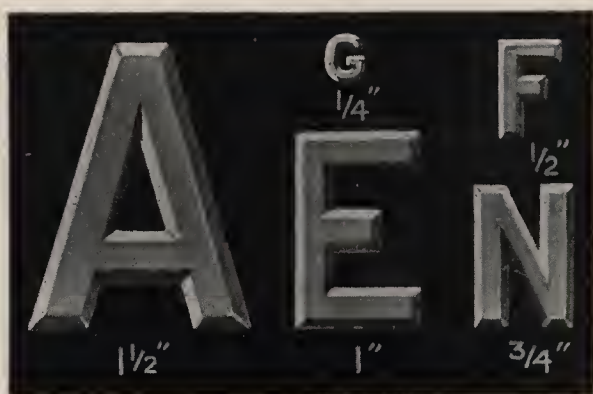
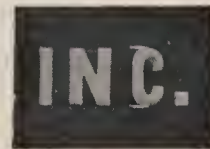
"We are in receipt of your bulletin board which was shipped us a few days ago, and we wish to say that it was received in good shape and is entirely satisfactory. We are glad to *recommend the board* to anyone wishing a first-class job."

HOTEL RICHMOND, Richmond, Va.

Type B *White Enameled Bronze Characters*

THESE embossed letters are white enameled, and can be used only with bulletin boards and directories having cloth-covered grooved backboards. They are stamped in one piece from *phosphor bronze*, and the edges are clean-cut, while the beveling of the edges is very accurate.

The dull white enamel solution is baked on, giving a hard and durable surface. The two tongues or prongs provide an easy method of attaching.



Raised bronze letters positively cannot be secured in special types or sizes. If you are in doubt about the assortment you need, advise us the number of rooms or names and how you intend to use the board.

Any English letters, figures or marks are obtainable. Characters shipped in bulk packages at the prices quoted. All characters carried in stock and shipped within 48 hours from receipt of order.

1/4" characters	\$ 8.00	per 100
1/2" "	10.00	" "
3/4" "	12.00	" "
1 " "	14.00	" "
1 1/2" "	20.00	" "

Division strips, 50c per lineal foot. No extra charge for affixing strips to boards.

Compartment boxes, \$1.00 each. Add 33 1/3% if characters are finished in highly polished bronze, instead of white enamel.

Setting-Up Service and Exchange fees, same as shown on page 2.

For cloth-covered boards see pages 4, 5, 7, 8, 9, 10, 12, 13, 14, 15, 16.

CONDENSED STATEMENT	
THE SOUTH CAROLINA NATIONAL BANK	
AS OF DECEMBER 31, 1926.	
RESOURCES	LIABILITIES
LOANS AND ACCOUNTS	CAPITAL
CUSTOMERS LIABILITY	SURPLUS
ACCOUNT OF ACCEPTANCES	UNDIVIDED PROFITS
U.S. GOVERNMENT MUNICIPAL AND OTHER BONDS	RESERVED FOR TAXES ETC
SIX BANKING HOUSES	CIRCULATION
REAL ESTATE OWNED OTHER THAN BANKING HOUSES	ACCEPTANCES FOR CUSTOMERS
CASH IN VAULTS & DUE FROM BANKS	DEPOSITS
DUE FROM U.S. TREASURER	LETTERS OF CREDIT
OTHER ASSETS	
TOTAL	TOTAL

One of dozens of Newman designs. A high grade bulletin board with extruded bronze frame, to take A, B or D characters or paper letter strips.

Genuine Bronze (Over Wood Core) Framed Directories



No. 507

BOARDS with cloth-covered grooved backboards to take celluloid, aluminum or bronze characters, or paper letter strips.

These bronze frames are $2\frac{1}{4}$ " wide. The construction of the moulding is genuine sheet bronze drawn over a core of seasoned wood, fully guaranteed against warping. The corners are double-reinforced whenever necessary.

Prices given below provide for hinged glass doors, with locks and keys. Hangers are included.

FINISHES—At the prices quoted the frames may be finished in lacquered (polished) bronze, oxidized brass, statuary bronze, or verdi-antique.

Grooved backboards are covered with a fine grade of heavy BLACK broadcloth. Prices positively do not allow for backboards for paper letter strips.

Extra charges are made for other mouldings, of steel, brass or bronze.

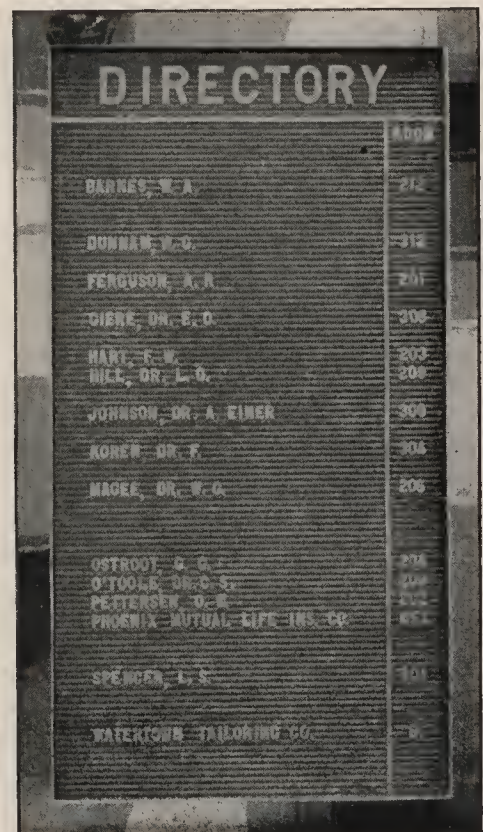
PRICES WITH CLOTH-COVERED GROOVED BACKBOARDS

(Not including any characters)

Stock No.	Inside Measurements or Sight Size	Capacity	Price
507-A	10x22	40 names in $\frac{1}{4}$ " letters—1 column	\$40.00
507-B		25 names in $\frac{1}{2}$ " letters—1 column	
507-C		75 names in $\frac{1}{4}$ " letters—2 columns	
507-D	20x30	50 names in $\frac{1}{2}$ " letters—2 columns	\$60.00
507-E		25 names in $\frac{3}{4}$ " letters—1 column	
507-F		200 names in $\frac{1}{4}$ " letters—4 columns	
507-G	30x36	100 names in $\frac{1}{2}$ " letters—3 columns	\$90.00
507-H		50 names in $\frac{3}{4}$ " letters—2 columns	
507-I		300 names in $\frac{1}{4}$ " letters—4 columns	
507-J	30x50	150 names in $\frac{1}{2}$ " letters—3 columns	\$120.00
507-K		75 names in $\frac{3}{4}$ " letters—2 columns	
507-L		400 names in $\frac{1}{4}$ " letters—5 columns	
507-M	40x54	250 names in $\frac{1}{2}$ " letters—4 columns	\$160.00
507-N		125 names in $\frac{3}{4}$ " letters—3 columns	
507-O		600 names in $\frac{1}{4}$ " letters—6 columns	
507-P	50x62	350 names in $\frac{1}{2}$ " letters—5 columns	\$200.00
507-Q		150 names in $\frac{3}{4}$ " letters—3 columns	

SPECIAL NOTICE

If instead of grooved backboards these frames are desired with plain compo-board backs, to take posters, notices, cards, etc., PRICES WILL BE 20% LESS THAN ABOVE QUOTED.



No. 507

Type C *~* Paper-Letter Strips

PAPER letters mounted on strips of heavy cardboard by a special glue process. Made up in special panel form, for use in any of our metal frames. Die-cut characters of white paper are pasted under pressure on strips of dead black cardboard. By our improved process, uniformity of arrangement, perfect alignment and proper spacing are positively insured. Changes are easily and quickly made in one operation, permitting the directory to remain in service while being corrected.

There are two standard size letters, and two standard size strips.

The panels are separate units, with Japaned steel backs holding the name strips. Each panel is fitted with heavy plate glass, deeply beveled and framed with welded steel, and provided with catch.

These panels are grouped to give the desired capacity.

NEWMAN MANUFACTURING CO.

247

(Style A)

We use $\frac{1}{4}$ " and $\frac{3}{8}$ " paper letters. Standard units are made in two sizes, $7\frac{1}{2} \times 26$ " and $7\frac{1}{2} \times 32$ ". The $\frac{1}{4}$ " characters are used on Style "A" strips, which are $\frac{3}{8}$ " wide, and both sizes of characters are used on Style "B" strips, which are $\frac{5}{8}$ " wide.

HOW TO FIGURE CAPACITIES

The $7\frac{1}{2} \times 26$ " panel has a maximum capacity of 40 names, using $\frac{3}{8}$ " strips, known as Style "A"—and a maximum capacity of only 25 names, using $\frac{5}{8}$ " strips, known as Style "B."

The $7\frac{1}{2} \times 32$ " panel has a maximum capacity of 60 names, using $\frac{3}{8}$ " strips, Style "A"—and a maximum capacity of only 35 names, using $\frac{5}{8}$ " strips, Style "B."

These capacities are figured to allow for necessary spacings.

Remember that both the name strips and the panels are removable.

NOTE: WE INCLUDE THE FIRST LISTING OF NAMES FREE OF CHARGE WHEN NAMES ARE SENT WITH ORDER OR BEFORE BOARDS ARE SHIPPED.

Additional strips cost 30c each, in either size.

Prices

With $7\frac{1}{2} \times 26$ " panels and $\frac{3}{8}$ " name strips:

Capacity (Listings)	Size over all	Sections	Bronze frames No. 507	Genuine bronze frames No. 501
80	18 x 34"	2	\$150.00	\$200.00
120	25 $\frac{1}{2}$ x 34"	3	210.00	260.00
160	33 x 34"	4	260.00	320.00
200	40 $\frac{1}{2}$ x 34"	5	320.00	380.00

With $7\frac{1}{2} \times 32$ " panels and $\frac{3}{8}$ " name strips:

120	18 x 40"	2	\$170.00	\$220.00
180	25 $\frac{1}{2}$ x 40"	3	240.00	290.00
240	33 x 40"	4	300.00	360.00
300	40 $\frac{1}{2}$ x 40"	5	370.00	440.00

OUR PRICES INCLUDE THE NAMEPLATE AT THE TOP, READING "DIRECTORY" IN 9 LETTERS. Extra lettering is \$1.00 per letter on all over 9 letters. DEDUCT 20% FOR OMISSION OF NAME-PLATE.

REMEMBER THAT ALL PRICES INCLUDE THE FIRST LISTING

Directories with Cast and Extruded Bronze Frames

(to take A, B or D characters, or paper letter strips)



No. 502



No. 504

THESE boards take grooved cloth-covered backboards. They also take paper letter strips when fitted with special panels.

No. 501 has an extruded bronze frame and illustrates use of panels with Type C paper letter name strips. The panel at the top is either bronze with letters cast integral, or brass or bronze letters mounted on sheet brass or bronze.

No. 502 has cast bronze frame of ornate design and hinged double doors. The word "Directory" is cast integral with the top panel.

No. 504 has a built-up or extruded bronze frame, and a hinged door.

Write for special prices, being sure to give number of listings and any other pertinent information.



No. 501

No. 506 Series Directories

These handsome bronze-framed directories are made in any desired size, and the frames can be changed as desired to suit conditions or architectural specifications.

Special prices must be quoted upon receipt of listings, etc. See page 9 for additional information.

No. 506-C

P	PRINTING MACHINE CO.	902	P	PAGE, PETER AUDITOR	805
		1303		PASCHER, ELMER DECORATOR	1201
N	ARCHITECT	502	Q	QUAYLE, RICHARD C. DENTIST	509
	WORKS	1207		QUERRY, ALFRED NOVELTIES	1501
O	COSTUMES	503	R	REED & ROGERS BROTHERS	1510
	WEAVER	310		ROBERG & MEYERS ENGRAVERS	1309
P	EDITOR	805	S	SAYRE, W.M.A. STOCKS & BONDS	205
	DECORATOR	1201		SERVICE CONSTRUCTION CO.	1202
Q	C. DENTIST	509	T	TESCHMACHER, C.M. OCULIST	1308
	NOVELTIES	1501			

No. 506-E

U	ULBRECHT, ROBT. M. RUGS. ETC.	506
V	VERREE & CONLEY PRINTERS	804
W	VRANEK, ADOLPH G. IMPORTER	1203
	WESTERN BAG & BURLAP CO.	1204
X	XERNO, STEPHEN PHOTOGRAPHER	508
Y	YATES EMPLOYMENT AGENCY	910
	YEDOR, JULIUS UPHOLSTERER	1506
Z	ZIMMERMAN, JAMES R. OPTICIAN	901
	ZOLINSKI, CHAS.M. PHOTO STUDIO	209

No. 506-B

A	ABBOTT DONALD M.D.	803	M	MAGNER, WILLIAM	
	ALCOTT W.M. BOOKBINDER	905		MONROE CALCULATING	
B	BORNEMANN, JOHN DENTIST	308	N	NELSON, CHAS. E.	
				NIRSCH, BERNARD	
C	CORNWELL NATIONAL BANK	15TH FL.		NORTHERN CHEMICAL	
			O	OKES, DAVID H.	
				ORLAND, W.M.A. CH.	
D	DRINAN, FRED A. NOVELTIES	208	P	PAGE, PETER AUDITOR	
	DUDLEY, EDWARD H. ART GLASS	503		PASCHER, ELMER DECORATOR	
E	EGGERT, GEORGE F. IMPORTER	803	Q	QUAYLE, RICHARD C.	

No. 506-D

F	FALLER, EDWARD G. D.O.S.	1208	R	REED & ROGERS BROTHERS	
	FEUER, MICHAEL S. PHOTOGRAPHER	204		VRANEK, ADOLPH G. IMPORTER	
G	GEHRKE, JULIUS PHONOGRAPH	1302	S	SAYRE, W.M.A. STOCKS & BONDS	
	GEVEER DRUG & CHEMICAL CO.	1209		SERVICE CONSTRUCTION CO.	
H	HOLDS W. BROS.	769	T	TESCHMACHER, C.M. OCULIST	
I	IMMER, JAMES N. ATTORNEY	907	U	ULBRECHT, ROBT. M. RUGS. ETC.	
	INTERNATIONAL PURITY ASSN.	303	V	VERREE & CONLEY PRINTERS	
J	JABNER, VICTOR E. OCULIST	902	W	VRANEK, ADOLPH G. IMPORTER	
	JACOBSEN, ELLIS W. ENGRAVER	1205	X	XERNO, STEPHEN PHOTOGRAPHER	

No. 506 Series Directories

THE No. 506 Series Directories may be had in both ornamental bronze and cast or wrought iron. If made of genuine bronze the frames are beautifully hand-chased and finished in any shade or color, such as Natural Bronze, Statuary Bronze, Verde Green, etc.

If made of iron, these frames will be rolled from wrought stock, producing sharp, clean-cut lines. Such frames may be had in any enamelled color, such as imitation statuary bronze, gold bronze, verde green, black, etc.

As mentioned on page 8, these directories can be made in any required sizes. If desired, an ornamental name panel may be added at the top.

Various styles of back-boards may be used, as follows:

Cork or compo-board, for the display of posters, cards, photos, etc.

Grooved cloth-covered wood boards, for setting up Types "A," "B" and "D" characters.

Metal panels to take Type "C" paper letter strips.

Grooved Metal Boards for setting up Type "F" lithographed steel characters.

Doors are provided with heavy hinges and flat key locks. Glass is always included.

When asking for suggestions and prices, give capacities or number of rooms or listings needed, so that we can estimate the inside or "sight" size and quote on several different styles.



No. 509

No. 509

This directory or bulletin board has a wrought or extruded bronze frame in any desired size or finish. The inscription at the top is cast integral and in any needed style or of any design to suit.

The board is fitted with a hinged glass door with a strong lock.

Such directories are furnished with cloth-covered grooved back-boards to take Style "A," "B" or "D" characters, and also with glass panels to take paper letter strips.

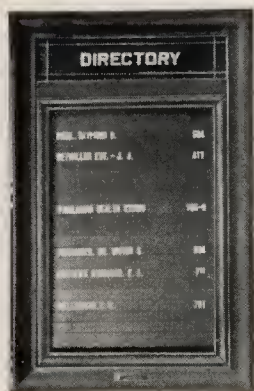
Give the heading and the number of listings when asking for prices.

Directories and Signs with "C" Paper-Letter Strips

No. B4S—Directory size $23\frac{1}{2} \times 36$ " over all. Has kalamein bronze frame with cornice. Capacity is 80 names in two columns; arranged on two removable wood-back panels 10" wide. Head plate made up of suitable size white celluloid letters under glass. Glass included.

PRICE: Including celluloid letters for head plate, and first 80 No. "C" letter strips..\$150.00

Extra for head plate made of cast bronze, 1 line of lettering.....\$ 20.00



No. $3\frac{1}{2}$ S

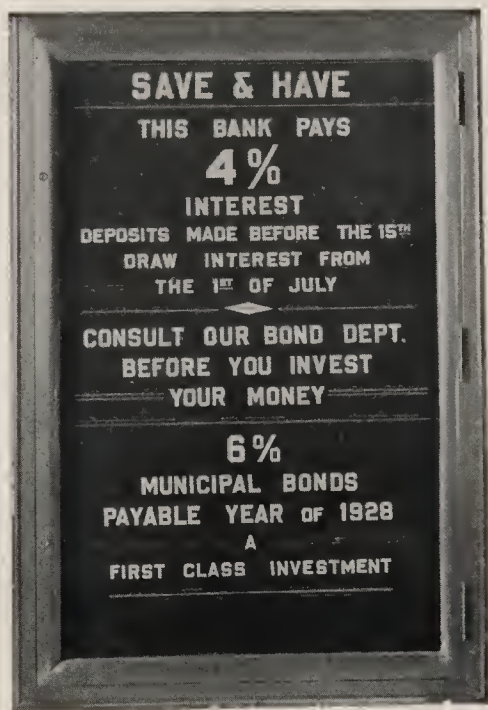
No. $3\frac{1}{2}$ S — Directory size 14×22 " over all. Has gum wood frame in choice of oak or mahogany finishes. Capacity is 10 names in one column, arranged on removable backboard. Head plate of white celluloid letters. Glass included.

PRICE: With celluloid letters and No. "C" strips\$30.00

No. 3S, size 14×35 ", capacity 30 names.....\$40.00



No. B4S

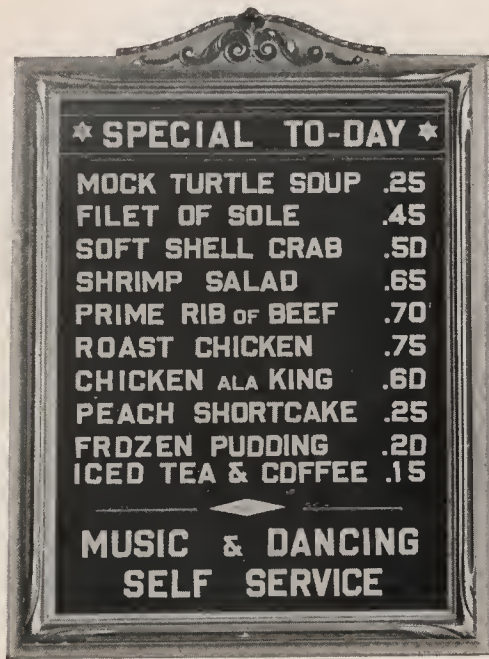


No. 201

No. 201—Bulletin board of class and distinction. Has a beautiful brushed bronze frame with inset door, glass-covered and equipped with lock. Size is $27\frac{1}{2} \times 39\frac{1}{2}$ " over all.

PRICE: Without celluloid letters, fitted with grooved cloth backboard.....\$100.00

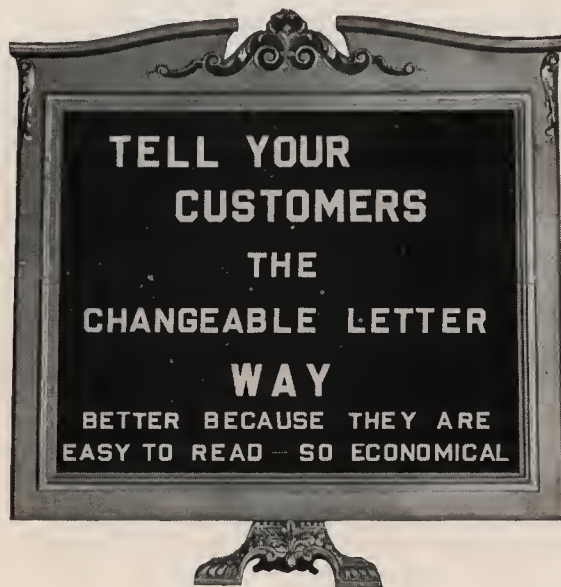
Add \$80 if equipped with heavy artistic bronze standards.



No. 853

No. 853—Bulletin board with handsome wooden frame finished in antique silver, with ornamental top. Size 17½x24", with grooved cloth backboard, and easel. No glass. Letters not included.

PRICE\$21.00



No. 855

No. 855—Bulletin board with wooden frame in grey and silver harmoniously combined. Cut-out top. Size 17x16", with grooved cloth backboard, and ornamental base. No glass. Letters not included.

PRICE\$19.50



No. 852

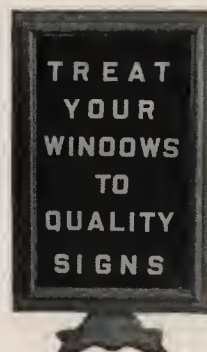
No. 852—Bulletin board with wooden frame in antique silver and burnished border. Size 15x18", with grooved cloth backboard, and legs to stand. No glass. Letters not included.
PRICE\$19.50



No. 016

No. 016—New oval style bulletin board. Has wooden frame, finished in gold. Size is 13¾x17½", with grooved cloth backboard, and ornamental base. No glass. Letters not included.

PRICE\$22.50



No. 011 — Bulletin board with wooden frame in gold and blue, or antique gold. Size 8x12", with ornamental base. No glass or letters included.
PRICE\$9.00

Bulletin Boards on Standards

THE No. 512 Combination Bronze Rack and Frame has been especially created for banks, hotel lobbies and the corridors of office buildings. Inside measurements (sight space) of the board are 28x42 inches. Bronze-covered frame is 1½" in width.

Rack is made of 1" genuine brass tubing, with spun top-ornaments, and measures 5 feet 6 inches in height. It has heavy cast feet.

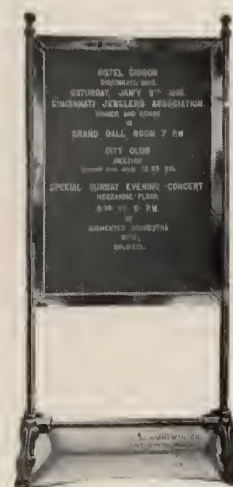
Glass door is hinged and fitted with lock. Cloth-covered backboard takes Raised Brass, or Self-Spacing Celluloid or Aluminum Die-Cast Letters, and can be easily removed to make changes.

Finished in lacquered, polished bronze, brushed bronze, brass oxidized or statuary bronze.

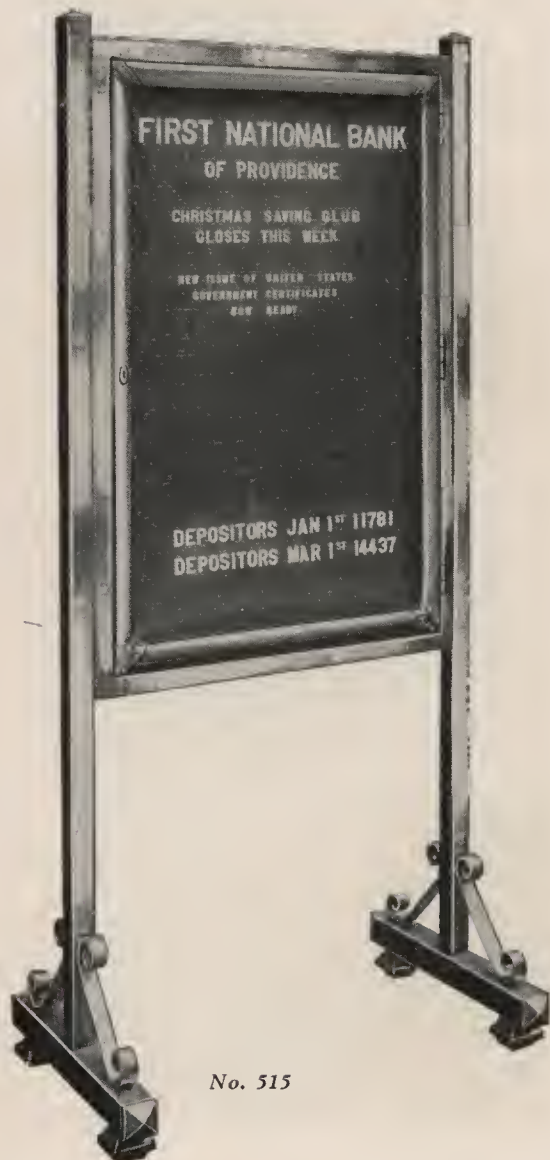
Price, without letters, single-sided.....\$150.00

Price, without letters, double-sided..... 250.00

(Smaller and larger sizes made to order.)



No. 512



No. 515

No. 515—An exclusive Newman style, suitable for banks, theatres, hotels, stores, office buildings of the better class, and for all others in need of a massive, classical frame for listings or announcements.

The standards or supports are formed from 2x2" heavy bronze tubing, electro-plated statuary bronze. The ornamental braces and feet are hand-tooled from genuine bronze.

Our regulation frame with inner door is made of bronze-over-wood-core moulding (Kalamein construction) and finished in statuary bronze to exactly match the standards.

Note that the inner frame which holds the glass has reinforced corners, heavy hinges and the necessary lock.

The grooved backboard is covered with heavy black broadcloth. Celluloid letters, raised brass letters, or aluminum die-cast letters may be used with this outfit. (See illustrations on pages 2, 3 and 4.)

Inside dimensions (sight space) 28x42".

Width of double frame, 3 inches. Height over all, 5 feet 6 inches.

Undoubtedly the classiest board of extra-strong construction ever offered at anything like the price.

PRICES

Without letters, single-sided.....\$210.00 each

Without letters, double-sided..... 295.00 each

(For prices on characters refer to pages 2, 3 and 4.)

Special Bronze Frames



No. 506-G

THESE frames may be fitted with plain compo or cork backboards, for notices, photos, cards, bulletins, etc. Or can be furnished (at slight additional cost), with regular metal or cloth covered backboards to receive any type of our interchangeable letters. Send measurements or capacities desired, with or without rough sketch, for prices. With our estimates we will be pleased to send you several other molding designs, if desired, for your consideration.

Frame No. 506-F is similar in general structural detail to our No. 506-G. The design simply shows another of our beautiful molding effects.

THESE handsome wall frames are suitable for posters, cards, photographs, and for changeable letter directories. Especially fine for theater and building lobbies, and entrances. They are made in any desired size. Each frame comes complete with hanging attachments and glass.

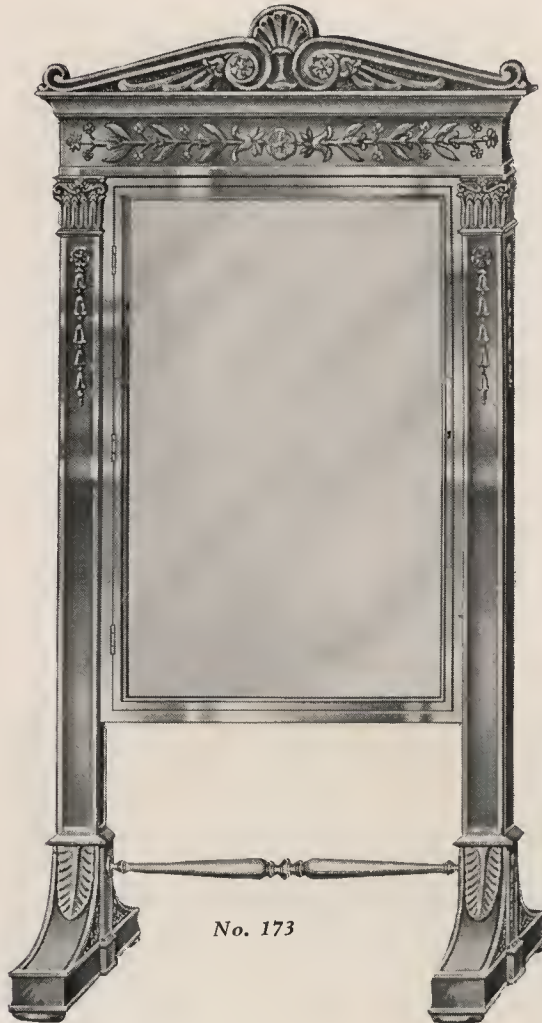
Outside frames are made of extruded members, interlocked and braced. Cast molding is used for ornamentation on these frames. The four cast rosettes conceal the screws or bolts used for hanging. The inside frame is constructed of extruded bronze and is fitted with hinges and lock.

Made throughout of genuine bronze, in natural polished or any special effect, such as verde antique, statuary, etc.



No. 506-F

Special Bronze Frames



No. 173

No. 173 is one of the richly ornamented frames produced by NEWMAN. It is particularly suitable for lobbies of hotels, fraternal organization temples, finer office buildings, clubs, etc. It is made throughout of genuine bronze and may therefore be had in any desired finish. The ornaments are hand tooled and chased.

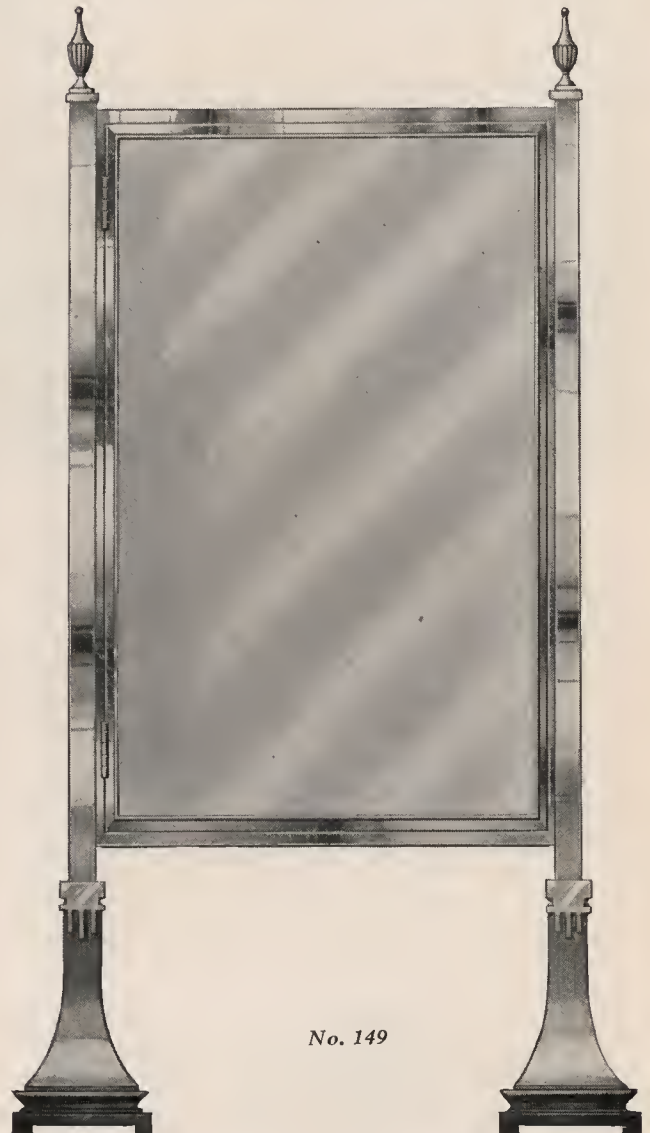
Inner frame and door are made of heavy extruded bronze. Standards and pediment are of cast and extruded bronze, most carefully re-enforced and assembled.

No. 173 may be built with any type backboard and in any required size. Also with single and double face, as desired.

A most graceful design of beautiful simplicity, obtainable at moderate cost. Has cast bronze bases, with tubular bronze uprights. Supporting uprights surmounted with graceful cast bronze ornamental urns. Frame is securely attached to the standards. It is made of extruded bronze, with inner hinged door, equipped with suitable lock.

This frame can be had with or without glass and can be furnished single or double-faced, as desired. Like No. 173 this style can be fitted with plain composition or cork back; or with metal or cloth covered grooved wood back to take any of our changeable letters.

Being of genuine bronze, it permits any desired finish.



No. 149

Special Bronze Frames

No. 151 is one of the most beautiful designs we have ever created. An artistic fluted standard on a richly ornamented, hand tooled bronze base, the whole surmounted by a bulletin board of classic beauty. Genuine bronze throughout.

The frame is of heavy extruded bronze fitted with a glazed, lock-equipped inner door. The backboard may be of plain compo board or of cork, or of grooved cloth covered wood which permits the use of any of our changeable letters.

Made in any desired size and in any finish. May also be had single or double faced.



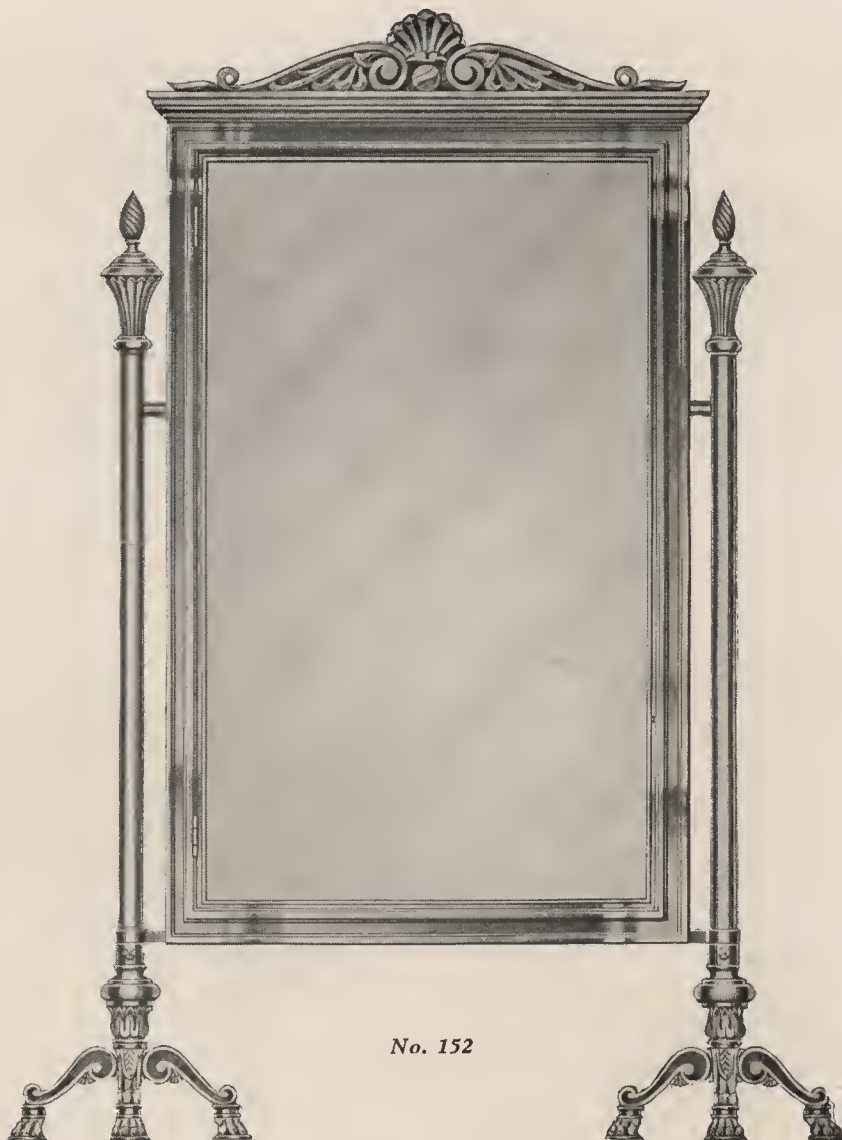
No. 151

No. 147 bulletin is similar in construction to No. 151. It is but another of the beautiful designs produced by NEWMAN.



No. 147

Special Bronze Frames



No. 152

A BEAUTIFUL design which harmonizes well with practically any style of architecture and furnishings. This handsome display bulletin may be had either single or double faced and can be made in practically any desired shape and size. Being entirely of genuine bronze it takes in a most beautiful manner all of the numerous finishes, which we use in our ornamental and architectural bronze work. It comes glazed, with our choice of plain compo or cork background. It of course, can also be supplied with cloth covered grooved wood background for any of the numerous types of NEWMAN changeable letters.

This frame is wrought entirely of genuine bronze. The supports are a combination of seamless bronze tubing, with cast ornaments and bases. The frame is of formed bronze. It comes complete with hinged inner door and lock.

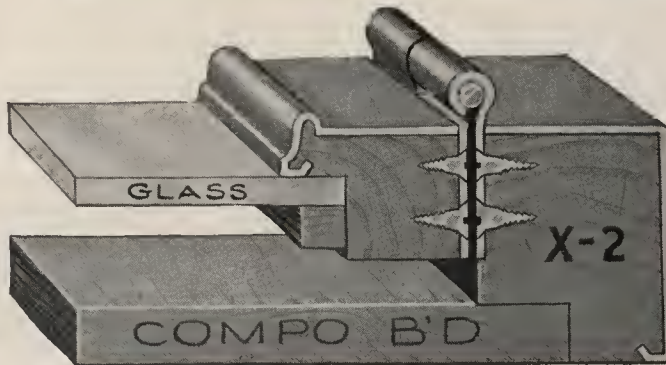
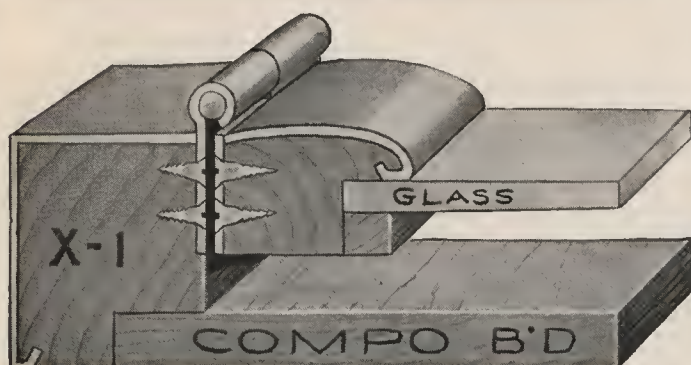
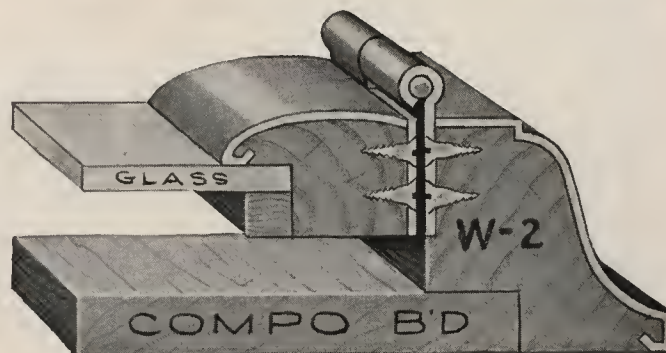
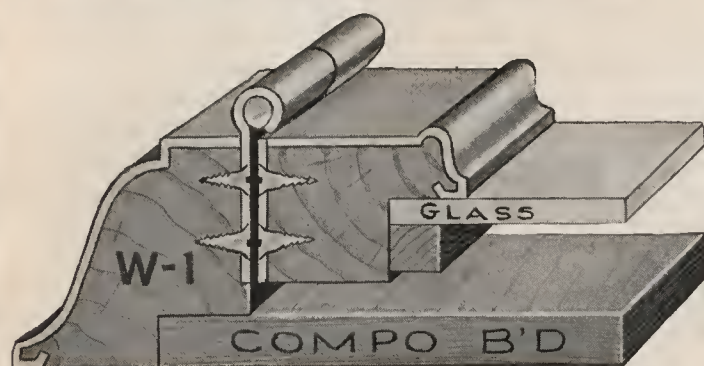
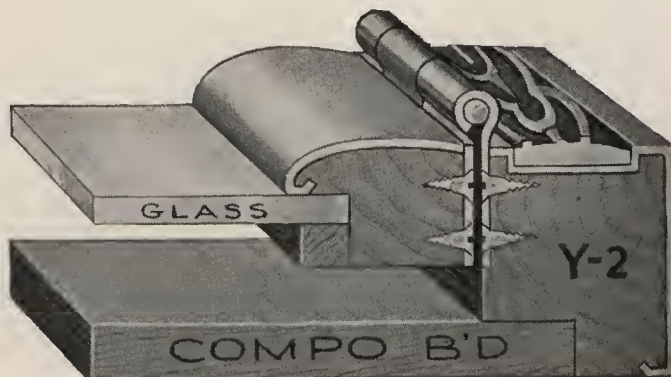
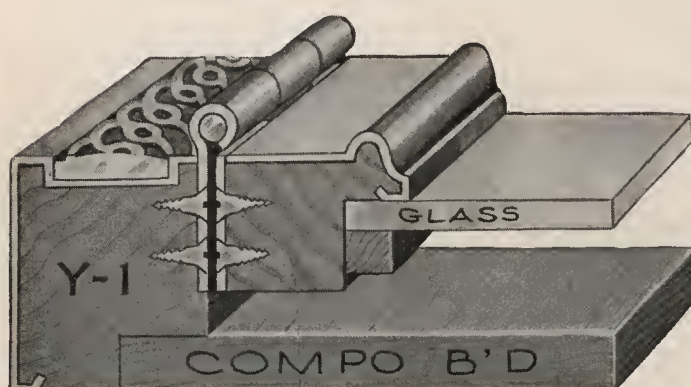
Inexpensive Newman Built Frames

THESE pages illustrate full size sections of NEWMAN Built bronze frames. The moldings are of genuine heavy gauge sheet bronze drawn over a core of seasoned wood. They are fully guaranteed against warping. Several of the designs have cast bronze ornaments set in the outer frames. (See cuts of 506-G, 506-F, and cuts Q, K and Y-1 and X-2.

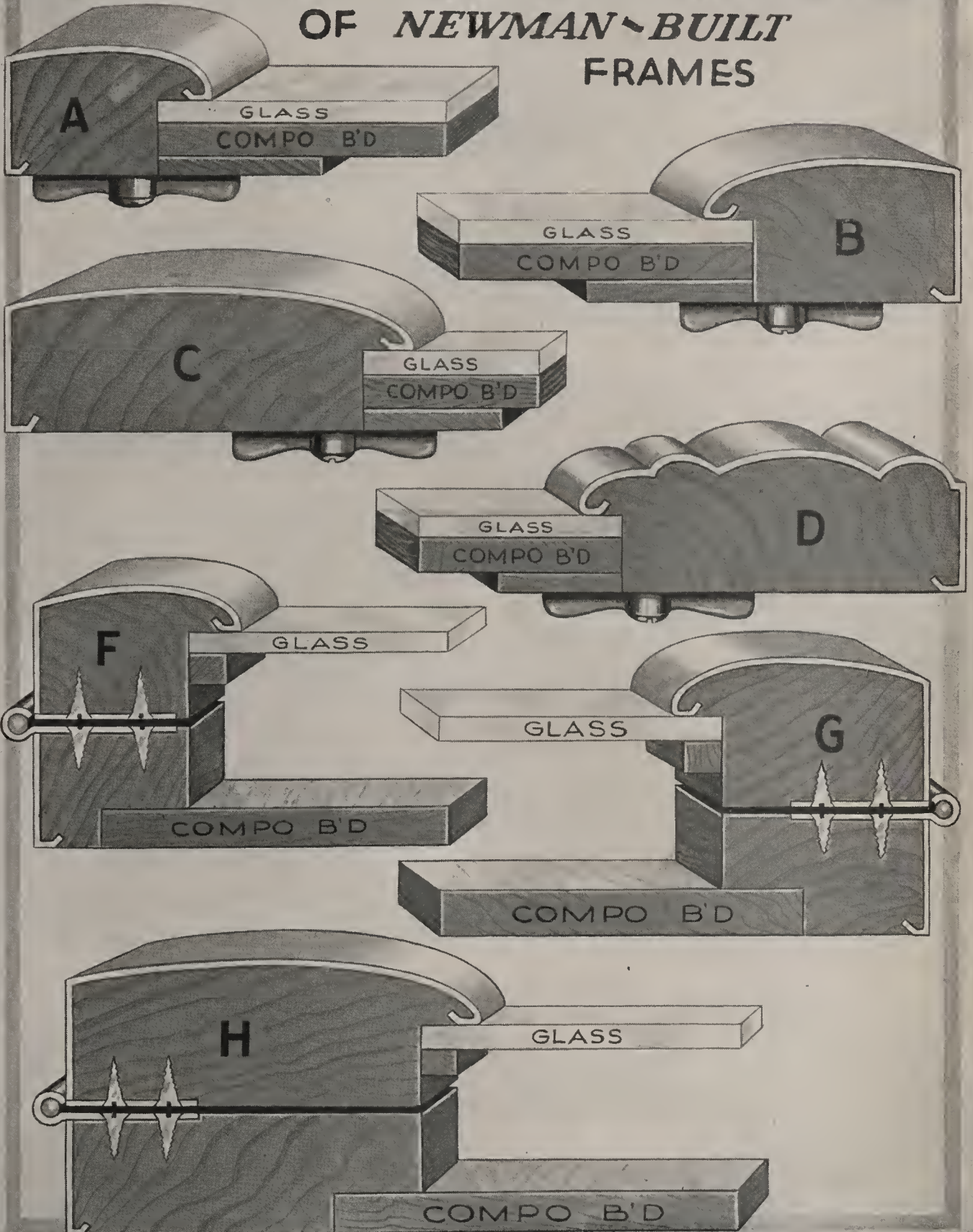
These frames can be fitted with plain compo-board, or cork backs for posters and bulletin. Or they can be fitted with cloth covered groove board for any of our changeable letters.

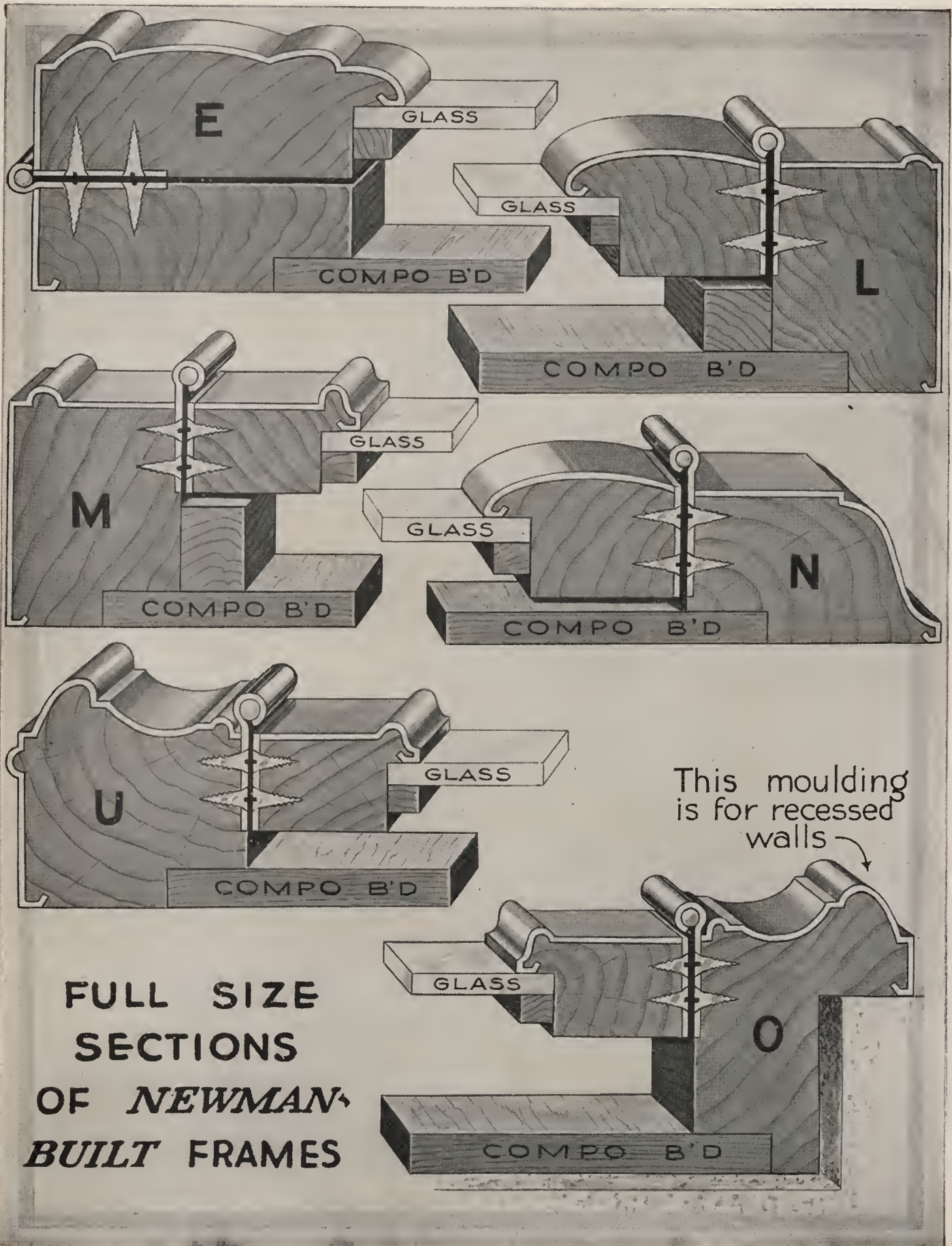
Although these frames are less expensive in cost than our frames of solid cast bronze, no detail is slighted in their construction. All corners are mitered to a perfect fit. They are rigidly assembled and re-enforced. Doors are fitted with flat key lock. With or without glass, as desired.

Any kind of finish, applicable to bronze, may be had, such as satin bronze, statuary bronze, verde green, etc. Send us measurements and the kind of backboard desired and we will be glad to submit prices.

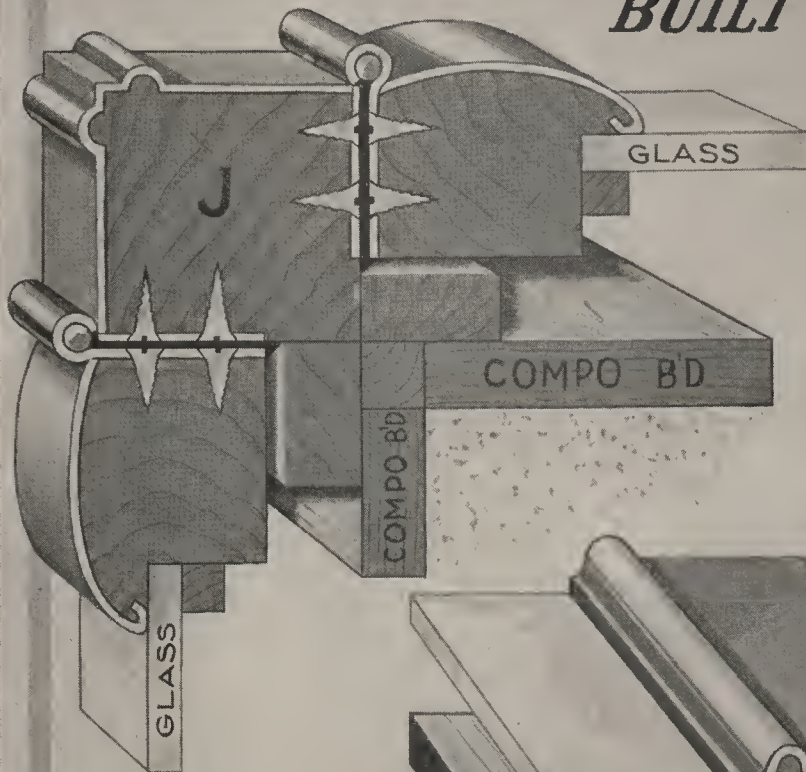


FULL SIZE SECTIONS OF *NEWMAN-BUILT* FRAMES

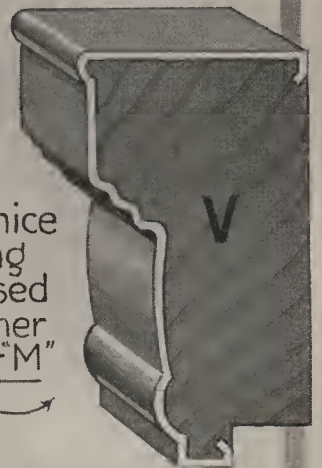




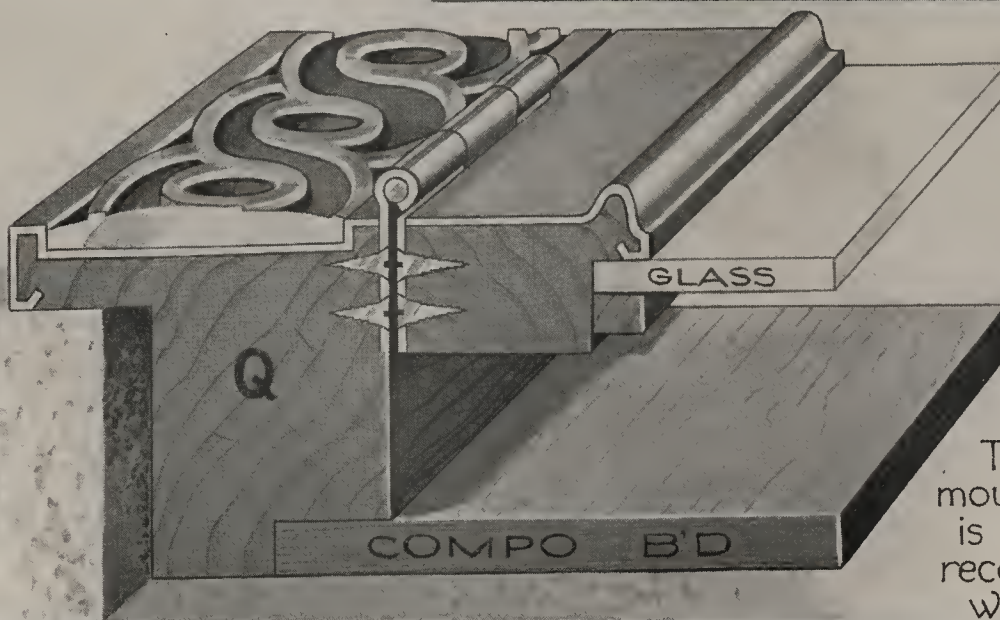
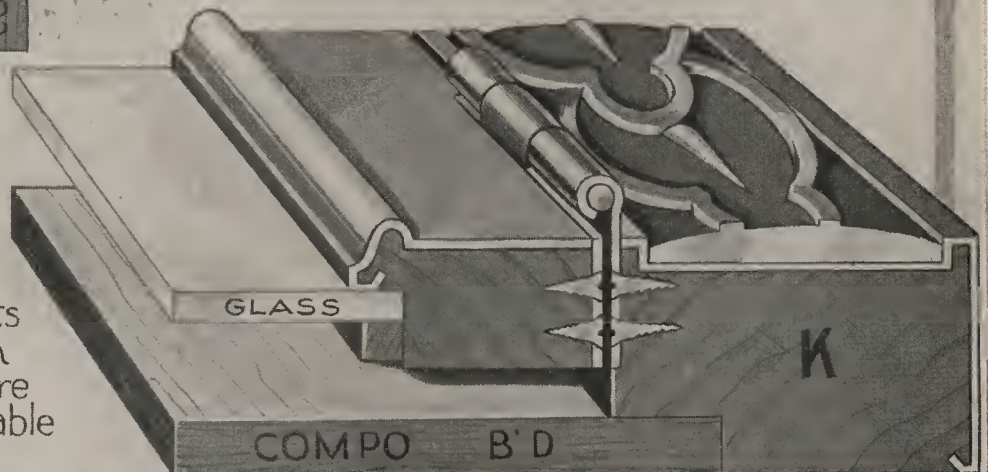
FULL SIZE SECTIONS OF *NEWMAN-BUILT* FRAMES



This cornice
moulding
can be used
with either
"J", "L" or "M"

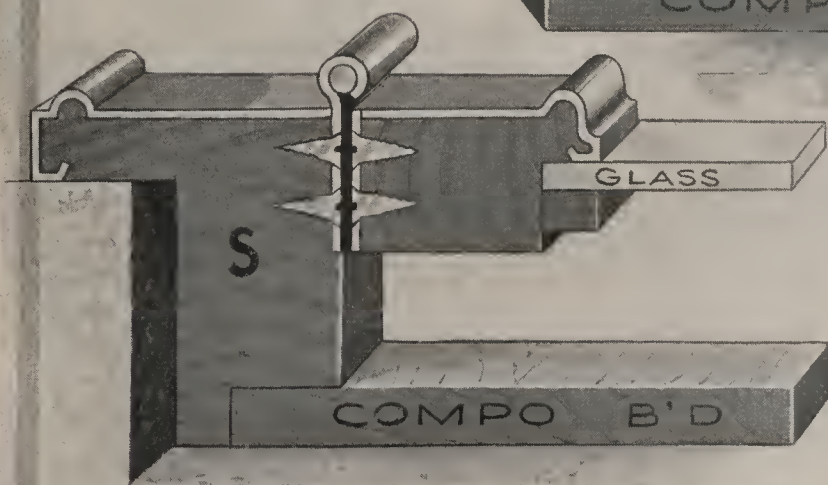
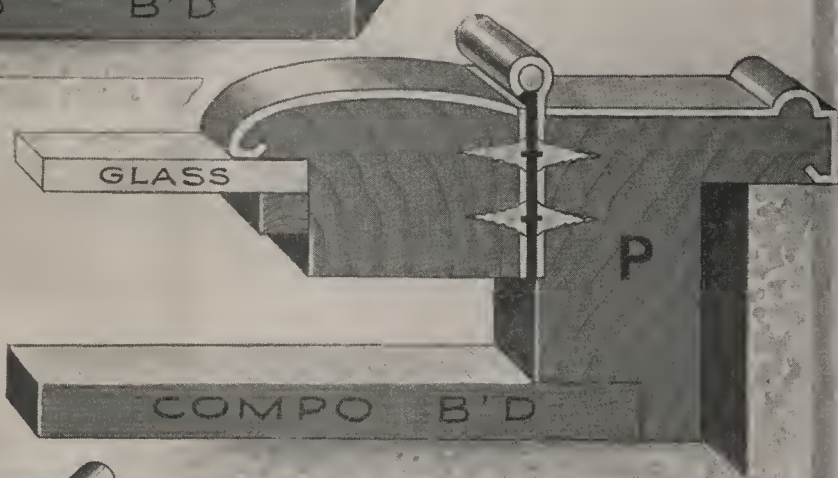
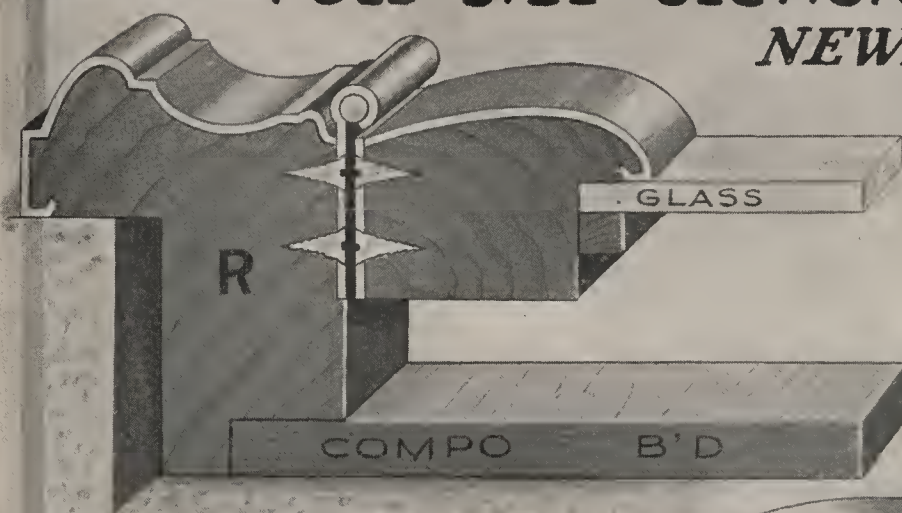


Ornaments
shown on
"K" and "Q" are
interchangeable

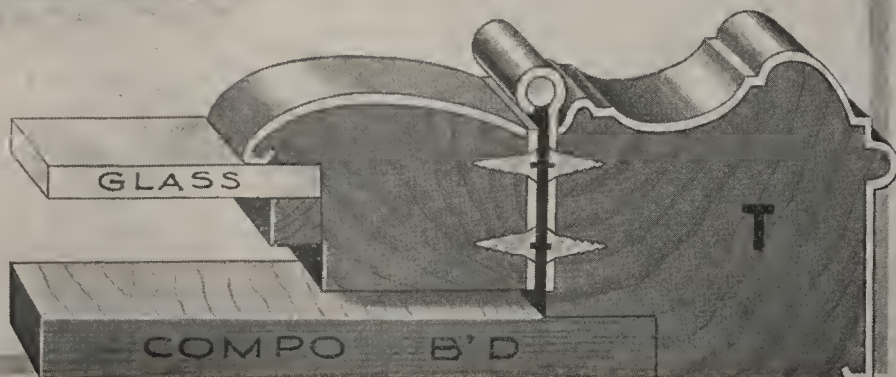


This
moulding
is for
recessed
wall.

FULL SIZE SECTIONS OF NEWMAN-BUILT FRAMES



"R", "P" and "S"
mouldings are
for recessed
walls



Type F *Steel Characters*

(Lithographed)



These lithographed steel characters are used only with bulletin boards and directories having grooved steel (black enameled) backboards.

They consist of oblong or square pieces of heavy steel, paint-coated on the reverse side to prevent rusting, and with tops flanged (or formed) at an angle of 40 degrees. These flanges provide an easy method of setting up the boards, which amounts simply and solely to "hanging" the letters on the grooves in our backboards, as shown by the illustration at the left.

The letter-blanks are painted white on the face, and then printed in black; after which they are coated with the best grade of transparent varnish and baked. (The characters are in white on a black background.)

Our steel lithographed characters are not cut out.

Pictured at the left are the actual sizes of the blanks and letters, as priced on this page.

They are practically self-spacing, as they can be set up one against another.

Order by type letter, giving sizes, and quantity of each character if standard assortments are not desired.

See prices for boards with grooved metal (black enameled) backboards on pages 23 and 26.



1 1/4"



2 1/4"



1/2"



3"

Prices

The following sizes are the SIZES OF THE LETTERS, and not the sizes of the plates or blanks. Any English letters, figures or quotation marks in common use are obtainable. All characters carried in stock and shipped within 48 hours from receipt of order.

STANDARD ASSORTMENTS—

These assortments contain more vowels than consonants, and are so arranged that one can set up all ordinary announcements easily and without ordering additional assortments.

All standard assortments are packed in heavy cardboard compartment boxes, with characters properly arranged and subdivided.

1/2"—Full set of 280 characters.....\$4.50 per set	2 1/4"—Full set of 215 characters.....\$7.50 per set
1/2"—Half set of 140 characters..... 2.65 per set	2 1/4"—Half set of 105 characters..... 4.15 per set
1 1/4"—Full set of 430 characters..... 7.50 per set	3"—Full set of 110 characters..... 6.00 per set
1 1/4"—Half set of 215 characters..... 4.15 per set	3"—Half sets not furnished.

We can likewise furnish from stock either red-on-black, or yellow-on-black characters at these prices:

2 1/4"—Full set of 240 characters.....\$7.50 per set
3"—Full set of 144 characters..... 6.00 per set

Following prices cover characters especially selected to suit your needs. This gives you the option of ordering just exactly what you require, without going to the expense of purchasing full sets:

1/2" characters 6c each	1 1/4" characters 6c each
2 1/4" characters 10c each	3" characters 15c each

DIRECTORIES

(With Type F Letters)



No. 519

Unquestionably these are the most attractive of all the inexpensive bulletins on the market today, at anywhere near our prices. They are distinctly readable at a considerable distance. They will keep bright, clean and good-looking longer than any board with wood frame.

Our boards make excellent directories for the smaller and less pretentious types of office buildings. Stores use them extensively to advertise special offerings. Banks and real estate dealers use them to good advantage.

Also, they are especially recommended for churches. On pages 24 and 26 we illustrate boards of various kinds, with illuminated interiors, permanent standards, and so on. All such boards (for outdoor use) are equipped with rainshields and especially waterproofed.

For this particular type of board we utilize a grooved steel back-board, black enameled and strictly rust-resisting. (See No. 519). The grooves are spaced at regular intervals and provide the means for attaching the steel lithographed letters, illustrated and priced, page 22.

The frames are of Kalamein construction—genuine sheet bronze drawn over a seasoned wood core. They will be found extra sturdy, as all four corners are strongly reinforced, as shown in the photograph at the left. Warping and pulling apart as a result of atmospheric changes are utter impossibilities.

FINISHES—Frames may be supplied in your choice of these finishes: (1) Polished and lacquered brass. (2) Statuary bronze. (3) Nickel plate. (4) Satin brass. (5) Oxidized brass. (6) Verde green.

Prices

Bulletin Boards WITH Glass Doors

PRICES GIVEN BELOW ARE FOR THE FRAMED BOARDS WITHOUT LETTERS. Extra charges for characters are given on page 22.

Frames finished in your choice of any of the special Non-Polish finishes listed above.

Give size, catalog number and finish of frame when ordering. Stock numbers shipped in 5 days.

Style Nos.	Sizes	Prices, Each
519-C	14x28"	\$30.00
519-E	20x36"	45.00
519-H	28x40"	66.00

Bulletin Boards WITHOUT Glass Doors

Same construction as No. 519, but without hinged glass door and lock.

Grooves are so arranged that letters are interchangeable, and all stock sizes can be used in combination.

PRICES GIVEN BELOW ARE FOR THE FRAMED BOARDS WITHOUT LETTERS. See page 22 for letters.

Frames finished in your choice of any of the special non-polish finishes listed above. Any of these will be found vastly superior to any ordinary polished brass effect.

Give size, catalog number, and finish of frame when ordering.

Style No.	Over All Sizes	Prices with Brass Frames
517-A	20" wide x 9" high	\$12.00 each
517-B	15" wide x 17" high	15.00 each
517-C	14" wide x 28" high	21.00 each
517-D	22" wide x 24" high	21.00 each
517-E	22" wide x 39" high	30.00 each
517-F	36" wide x 24" high	33.00 each
517-G	32" wide x 42" high	42.00 each

Perfection Model Church Bulletin Board

*Everlastingly
Elegant*

*Effective
Church
Publicity*



*Will Work
Day and Night*

*Guaranteed
In
Every Way*

Perfection Model No. 523

The handsomest and most durable bulletin board ever offered to the church world—regardless of cost!

Church Bulletin Board

THE NEW PERFECTION MODEL is a big improvement in every respect over all existing types of church bulletin boards.

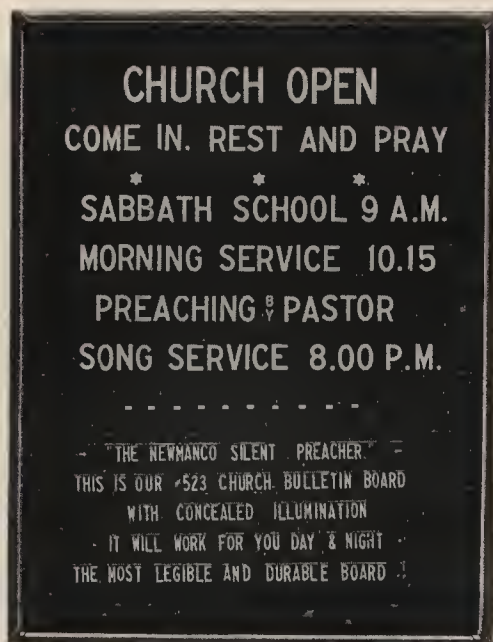
It may be said to represent THE ULTIMATE in design, legibility and construction.

No other board ever offered to the church world can give equal service per dollar invested. In no other bulletin are combined the same sterling qualities at a price suited to all purses.

Behind this board stands our copper-riveted guarantee, which reads that it must be exactly as represented or we will make good.

And behind that guarantee is the House of Newman, specializing in high grade church bulletins over a period of 25 years.

YOU SIMPLY CANNOT GO WRONG WHEN YOU INVEST IN A "NEWMANCO" BULLETIN BOARD!



The inside board is removable. Actually a separate bulletin which can be used indoors upon occasion.

CONSTRUCTION AND PRICES

THE BACKBOARD is a grooved metal affair, enameled black. The grooves, spaced at regular intervals, provide an easy method for attaching the lithographed steel characters, shown and priced on the first page of this folder.

This backboard is removable, as illustrated below. Being framed with kalamein moulding, it is really a separate board which can be used indoors for many different purposes. On cold or wet days you will appreciate our reason for making the backboard removable, so that it can be "set up" indoors in perfect comfort.

THE FRAME is constructed of moulding covered with heavy bronze, finished in statuary bronze. The hinged door is finely glazed and provided with lock and key.

The back of this bulletin board is galvanized metal-covered. All corners and joints are double-reinforced, making the entire bulletin *impervious to the weather*, non-warping and sure to retain its beauty indefinitely, in which respect this board is vastly superior to boards with wood frames.

THE SIZE is 44"x72"x6" over all. The "sight space" of Perfection Model No. 523 is 36"x48".

THE PRICE of the complete board, wired for three concealed electric lights (as per diagram below) but without bulbs, is \$225.00. This cost includes—

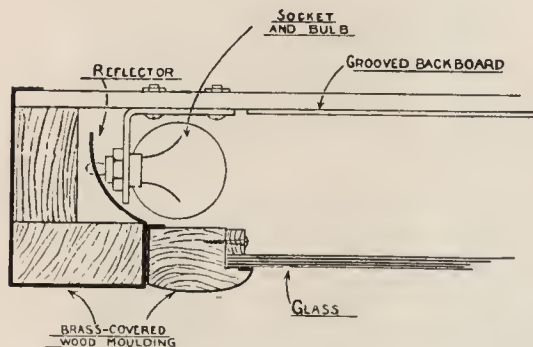
A permanent glass sign in the top panel, showing the name of the church and the name of the pastor in opalescent white letters on a black field.

With each board we furnish 2 sets of each of the 3" and the 2 1/4" sizes.

THE PRICE of the above, without wiring, and fitted with a glass sign bearing the names in two lines of lettering, is \$210.00.

EXTRA CHARGE for cast bronze cross measuring 7x9", to be mounted on the top of the gable—\$15.00.

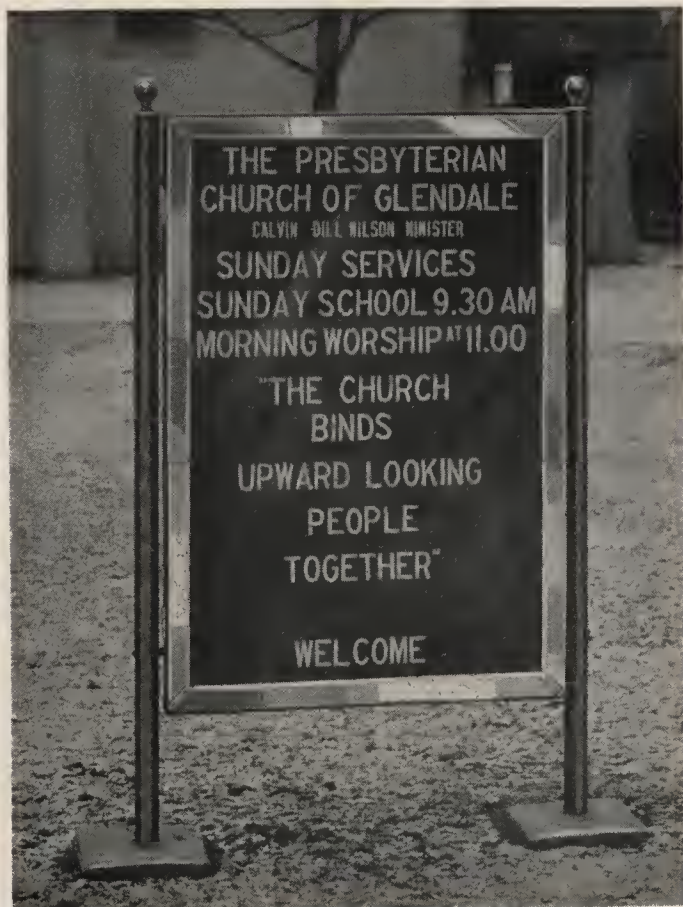
(See page 26 for illustrations of cheaper styles.)



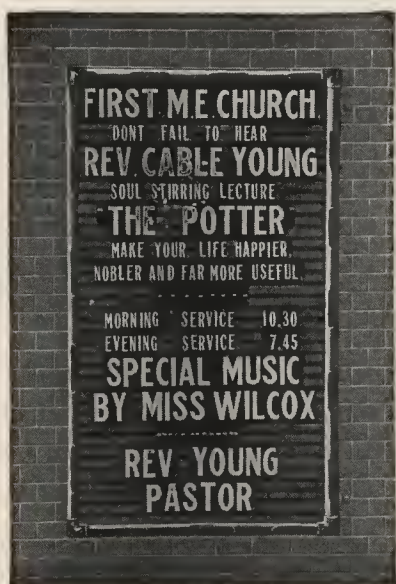
Sectional view showing our improved method of wiring for concealed lighting.

(Extra for wiring any of our other boards, including the deepened construction—\$60.00)

Church Bulletin Boards



No. 525—Standards
With Bulletin No. 519



No. 517
(Narrow Oxidized Brass Frame)
For prices see pages 22 and 23

No. 525 Standards are used with Bulletins 519, 523 and 526 for churches and other edifices located at some distance from the street. We furnish two 2" (outside diameter) painted iron-pipe standards, 6 ft. high. One foot of these standards is to be sunk into the ground. The extra charge is \$21.00 per set, including the cast ornamental tops (as illustrated) and the necessary hanging materials.



No. 526
(Hinged Door and Gable Top)

No. 526 Bulletin is similar to No. 519 (page 23) except that it has a brass gable-top with a two-line compartment for setting up names of church and pastor in changeable letters.

PRICES WITHOUT LETTERS

Over All Sizes	Spaces	Prices
Style 526-C—	Sizes of Bulletin	
17" wide x 45" high	14" wide x 28" high	\$60.00
Style No. 526-E—		
23" wide x 53" high	20" wide x 36" high	90.00
Style No. 526-H—		
31" wide x 57" high	28" wide x 40" high	120.00

(Letters in standard sets are priced on page 22)
See also page 23

Bronze Bulletin Boards

No. 572-A—A memorial bulletin board of undoubted beauty.

This design may be slightly changed for the use of banks, stores and others wishing to lend an atmosphere of quiet dignity to their announcements.

Boards of this nature may be secured either with or without hinged glass doors. The backboards may be plain (for tacking up notices, etc.) or grooved to receive any of our changeable letters or strips.

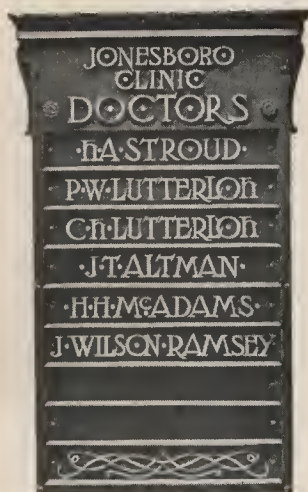
The inscriptions as shown in the photograph are cast integral with the frame. But you can readily understand how certain changes can be made, so that the frame will be practically of special character in all respects.

May we design a Newman special bulletin to fit your needs?

Bronze Directories

Cast bronze directories of undoubted class suited to all types of office buildings, and especially buildings occupied exclusively by professional men, such as doctors, dentists, architects, etc.

Made throughout of bronze, in any desired size or style. May be finished in your choice of polished bronze, antique or verde green, or statuary bronze.

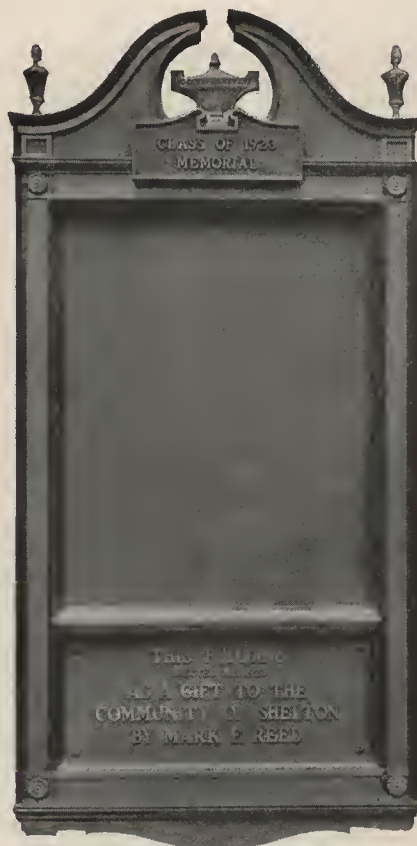


No. 278

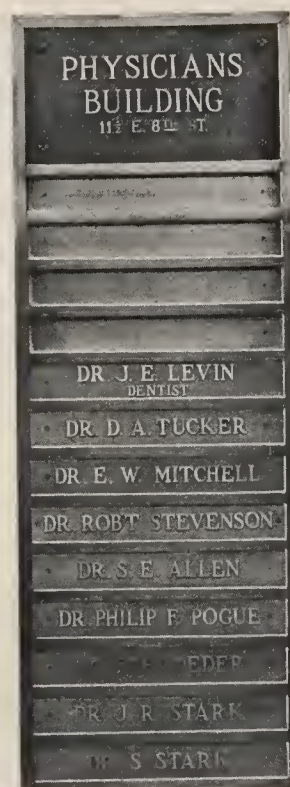
The top signs are cast integral (in one piece) with the frames. The back plates are complete with screw holes to receive the individual cast bronze plates added from time to time. Easy to change, and very striking. The only permanently beautiful directories your money can buy.

No. 278 has letters of special design, as specified by the architect. No. 192-A is less expensive, having letters of standard or stock design.

Send dimensions of space and number of nameplates for estimates of cost.



No. 572-A



No. 192-A

No. 510 Series



No. 510

Cut No. 510 represents a cloth-covered board, grooved in the regular manner and equipped with either an oak or a birch-mahogany wooden frame, $\frac{1}{2}$ " wide. Letters not included. (See pages 2, 3 and 4 for prices on letters.)

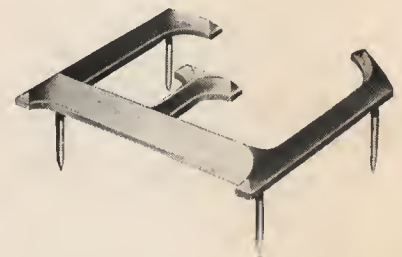
(Measurements inside frames)

Style	Upright Style	Oblong Style	Price Each
510-A	7 x 10 $\frac{1}{2}$	10 $\frac{1}{2}$ x 7	\$ 9.00
510-B	8 x 12	12 x 8	10.50
510-C	10 $\frac{1}{2}$ x 14	14 x 10 $\frac{1}{2}$	12.00
510-D	14 x 21	21 x 14	15.00
510-E	21 x 28	28 x 21	21.00

WRITE FOR OUR NEW CATALOG of etched brass signs and name plates, cast bronze signs, memorials, honor rolls, markers, plates and characters of all kinds.



NEWMAN BRONZE TABLETS



Complete List of Newman Products

ALTAR RAILS AND GATES
BALCONIES
BALUSTRADES
BANK FIXTURES
All kinds
BRACKETS
BUILDING DIRECTORIES
BULLETIN BOARDS
CAFETERIA FIXTURES
Tray slides, display stands, etc.
CANOPIES
Sheet steel and copper
CHECK DESKS
CORNICES
COUNTER SCREENS
DESKS (Check)
DIRECTORIES
DOORS
Hollow and Kalamein
steel and bronze
DOOR BARS
DOOR GUARD RAILS
ELEVATOR DOORS
ELEVATOR ENCLOSURES
ENTRANCES
EXIT SIGNS
FITTINGS (Rail)
FOUNTAINS (Bronze)
FRAMES (Lobby)
GATES
GRILLE WORK
GUARDS
Brass and bronze
HAND RAILS
KICK PLATES
LADDERS (Pool)
LAMPS
Ornamental bronze

LAVATORY HARDWARE
LETTERS
Cast brass, bronze and zinc
LIGHTING FIXTURES
MARQUISE
Steel and copper
MAUSOLEUM DOORS
Gates, grilles and ornaments
MOULDINGS
Cast and extruded brass and bronze.
Kalamein brass.
NAMEPLATES
Cast bronze. Etched brass.
NEWELS
NOSINGS
and edgings
PARTITIONS
All kinds
PILASTERS
PLATES
POOL LADDERS
POOL STAIRS
POSTS
PUSH AND PULL PLATES
RAILINGS
Brass and bronze
ROPE RAILS
SADDLES
SIGNS
Etched brass. Cast bronze. Changeable-letter.
SILLS
SLIDE POLES
STAIR RAILS
STANDARDS
TABLETS (Bronze)
THEATER FIXTURES
Rails, frames, ticket choppers, marquise, etc.

TICKET BOOTHS
THRESHOLDS
TREADS
TURNSTILES
VELOUR ROPES
VENT GRILLES
WICKETS
All kinds
WINDOWS (Bronze)

COMPLETE LIST OF FILE DATA

Ask for these by number:

1. Bronze Tablet and Cast Character Catalog.
2. Building Directory and Bulletin Board Catalog.
3. Railing Bulletin.
4. Threshold Blueprint.
5. Grille and Wicket Bulletin.
6. Marquise Bulletins (3).
7. Check Desk Bulletin.
8. Rail Urn Blueprint.
9. Mausoleum Door Blueprints.
10. Kick Plate and Door Hardware Bulletin.
11. Poster Frame Bulletin.
12. Lighting Fixture Broadside.
13. Lavatory Fitting Bulletin.
14. Booklet of Installations and Testimonials.

